



Could You Move Next Month If You Had To?



The Wake-Up Call

***If your factory shut down tomorrow,
how long would it take you to get back into production?***

Most founders think the answer is “a few weeks.” In reality, for many, it’s closer to nine to twelve months—if it’s even possible.

And you don’t need a geopolitical crisis to be forced to move. A fire. Bankruptcy. A failed compliance audit. A sudden loss of skilled labor. Illness. Any of these can leave you scrambling.

The point of this e-book isn’t to scare you. It’s to show you how to be ready so you never have to scramble. Because if you could move in a month, you could weather almost anything.

The Myth of Stability

It’s easy to assume your supply chain is stable when orders are flowing and your factory is delivering. But stability in manufacturing is often an illusion.

We’ve seen brands thrown into chaos because a factory went bankrupt without warning. Others watched production grind to a halt when new regulations suddenly made their imports illegal. In one case, an entire shift walked off the job after a lottery win.

These aren’t freak events—they’re the realities of making and moving physical products. As a founder, your job isn’t just to grow sales. It’s to make sure your business can survive when something breaks.

Documentation is Your Lifeline

When disruption hits, speed depends on clarity. And clarity comes from documentation.

Yet we regularly see brands without current BOMs (bills of materials). They can't say exactly where their subcomponents come from. Their designs and specs are outdated. They rely on turnkey manufacturers who "just handle it," assuming all the knowledge lives safely somewhere.

Here's the reality: if you lose access to your current factory, you might be forced to ship a finished product to a new one and ask them to reverse-engineer it. That means re-measuring fabrics, guessing tolerances, and hoping for the best. The result is usually a slightly different product—and weeks or months lost in the process.

Up-to-date documentation is the difference between a seamless transition and starting from scratch.

Relationships You Don't Need... Until You Do

The first time you talk to a backup factory shouldn't be when you're in distress.

The smart move is to maintain open relationships with a few alternatives—factories that know who you are, what you make, and that you might one day work together. That doesn't mean wasting their time or yours. It means being transparent: "We're happy with our current setup, but if things change, we'd like to know each other."

Like putting batteries in a smoke detector, it takes a little time and money—but when you need it, you'll be glad you did.

Readiness as Health Insurance

Think of readiness like health insurance. Most of the time, you won't need it. But the one time you do, not having it can be devastating.

The irony is, keeping yourself "insured" often pays for itself before there's ever a crisis. In building backup relationships, you might discover ways to improve your product, reduce costs, or boost quality. This isn't just risk management—it's operational hygiene that can make your business stronger today.

Building a Readiness Culture

Readiness isn't just about factories. It's about your team.

If the only person who understands your production process quits, gets sick, or leaves for another job, can someone else step in without missing a beat? That requires foundational standards, shared documentation, and regular cross-training

One of the best tools here is a "war game" session with your team. Pick a scenario—factory burns down, tariff doubles overnight, key supplier fails an audit—and walk through exactly what you'd do. You'll quickly see what you can handle and where you're exposed.

The Readiness Score

If we were assessing your readiness today, we'd look at five things:

1

Up-to-date specs and BOMs – Clear, accurate, and accessible.

2

Forecasts and budgets – Especially for tooling and onboarding new suppliers.

3

Known costs and target prices – For every major product line.

4

Active relationships with alternative factories – Not just a name in a spreadsheet.

5

Internal bandwidth to execute – People and processes that can pivot without burning out the team.

If you're missing more than one of these, you're vulnerable.

How Sourcify Fits In

Most brands don't have the time or resources to maintain an "always-on" backup network. That's exactly what we do.

We manage your current factory relationships while keeping alternatives active and ready. We counter-quote regularly. We work across countries, factory sizes, and qualifications. And because our relationships have been built and nurtured over years, they go far beyond having an address in a database.

If you have your specs, target price, and volumes ready, we can cut the time to find a new supplier from months down to weeks.

Conclusion – You Don't Have to Move Next Month, But You Could

You may never need to move your production on short notice. But if you could, you'd be in a far stronger position than most.

Readiness protects you from the worst-case scenario—and often improves your business in the best-case scenario.

The question isn't whether you should be ready. It's how ready you want to be.